

November 8, 2004

AP/CE/ N° 362.2004



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2004 NOV 15 AM 11:21

OFFICE OF INTERNATIONAL  
CORPORATE FINANCE

**SECURITIES & EXCHANGES COMMISSION**  
**Office of International Corporate Finance**  
**450 Fifth Street, N.W.**  
**WASHINGTON, D.C. 20549**  
**USA**

SUPPL

**For the attention of Mrs Felicia KUNG**

**Subject: Exemption Request for ADR's under Rule 12g3-2 (b)**

Dear Mrs KUNG,

You will find, here enclosed, a press-release concerning our Company and delivered to the French Market.

Wishing you a good receipt of those documents,

Yours sincerely,

**Antoine PERNOD**

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Pernod Ricard

**PRESS RELEASE**

Paris, France

8 November 2004

**The Republic of Colombia has filed a complaint against  
Pernod Ricard, Diageo and Seagram**

The Republic of Colombia and several Colombian regional departments have filed a complaint in the United States District Court (Eastern District of New York) against Pernod Ricard S.A., Pernod Ricard USA LLC., Diageo North America Inc., United Distillers Manufacturing Inc., Diageo PLC and Seagram Export Sales Company Inc.

The complaint alleges that the Defendants have competed unfairly with government owned businesses in the production and distribution of liquors by selling their products into illegal channels and receiving payments from companies who deal in laundered funds.

Pernod Ricard denies these allegations and will vigorously defend itself against the complaint.

The Colombian market accounts for less than 0.5% of Pernod Ricard's worldwide turnover.

***For more information, please contact:***

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